

Privacy Notice for California Residents

Wurth Electronics, ICS, Inc. is providing this supplemental privacy notice to provide California residents the additional information required under the California Consumer Privacy Act (the “CCPA”).

Wurth Electronics, ICS, Inc. is committed to protecting all the personal information that is provided to us. Wurth Electronics, ICS, Inc. complies with applicable privacy and security laws, including the CCPA. The Wurth Electronics, ICS, Inc. Privacy Statement describes our privacy and security practices in detail.

1. Your Rights

The CCPA provides California residents with specific privacy rights, including the right to receive a privacy notice, the right to know what information we have collected about you during the past twelve (12) months, and the right to know what categories of personal information we have shared with third parties. CCPA gives California residents the right to opt-out of having their personal information sold. CCPA also gives California residents the right to request deletion of their personal information. This notice provides information about the categories of information that we collect from California residents generally, the sources of the information, the purposes for which we use the information, and the categories of third parties to whom we disclose the information for business purposes.

For additional information not contained here please visit <https://www.we-online.com/privacy>

To submit a Consumer Request under the CCPA:

You can call Wurth Electronics, ICS, Inc. Office: +1-877-690-2207

Email us at: CS@WE-ICS.com

You may also write us at:

CCPA Rights Request

Wurth Electronics, ICS, Inc.

1982 Byers road,

Miamisburg, Ohio, 45342

Please note that we may need to verify your identity before we can fulfill your request. If you have an account with us, please have your account information available when you contact us. If you are exercising access or deletion rights on behalf of another person, please either confirm that the person has authorized you to act as an agent or be prepared to provide proof that you have been designated as an authorized agent. These rights are subject to some limitations, such as when we are retaining data for Everyday Business Purposes or to comply with our own legal obligations.

2. CCPA Right To Know Disclosures

- Category and Sources of Personal Information (PI).
- Representative Data Elements.
- Purpose for Collecting and Sharing the PI.
- Categories of Third Parties to whom this type of Personal Information is Disclosed for a Business Purpose.
- Categories of Third Parties to whom this type of Personal Information is Sold.
- Information about Your Rights and Choices.
- Contact Information.

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We may collect this type of information from you or third parties, such as companies that help us maintain the accuracy of our data and data aggregators that help us complete and enhance our records

Data elements in this category include:

- Full name, nicknames or previous names (such as maiden names)
- Honorifics and titles, preferred form of address
- Mailing address
- Email address
- Telephone number
- Mobile number
- Contact information for related persons, such as authorized users of your account

We may use this type of information to identify you and communicate with you, including:

- To send transactional messages (such as account statements or confirmations)
- To send marketing communications, survey and invitations
- To personalize our communications and provide customer service
- For our Everyday Business Purposes

We may disclose this type of information to our affiliates and to:

- Service providers, including to social media companies which use the data only to identify which of our customers use their platforms so that we can deliver ads to you on the platform
- Third parties who deliver our communications, such as a postal delivery service
- Other third parties (including government agencies) as required by law

You can opt-out of having your contact information used by Wurth Electronics, ICS, Inc. for direct marketing. To do this, click “unsubscribe” on any marketing communication you receive from us. We will retain a record of your marketing choice.

Unique Identifiers

Data elements in this category include:

- System identifiers (e.g., usernames or online credentials)
- Device identifier
- Advertising ID
- We use this type of information:
 - To identify you or your device
 - For record-keeping and reporting, including for data matching
 - For metrics and analytics,
 - To track your use of products, services, websites, limited to our own ad delivery and personalization
- For our Everyday Business Purposes.

We may disclose this type of information to our affiliates, service providers, and to:

- Third parties who assist with our information technology and security programs
- Third parties who assist with fraud prevention, detection and mitigation
- Our lawyers, auditors and consultants
- Other third parties as required by law

Relationship Information

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We may collect this type of information from:

- You
- Third parties that provide information that helps us understand our customers, including data aggregators and public records providers.
- We may also infer information about you based on information that you have given us and your past interactions with us and other companies.
- Data elements in this category include:
- Personal characteristic and preferences, , languages spoken
- Professional information

We use this type of information:

- To better understand you and to understand our customers generally
- To design products, services and programs that delight our customers
- To identify prospective customers
- For internal business purposes, such as quality control, training and analytics
- For our Everyday Business Purposes
- We may disclose this type of information to our affiliates and service providers and to:
- External partners, with your consent, with whom we have joint marketing arrangements
- Our lawyers, auditors and consultants
- Other third parties as required by law

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Transaction and Interaction Information

We collect this type of information from:

- You
- Third parties that process transactions for us, such as banks and affiliates

Data elements in this category include:

- Customer account information, purchase history and related records (returns, product service records, records of payments, credits etc.)
- Records related to downloads and purchases of products and applications, including app usage
- Data collected for consumer authentication (passwords, account security questions)
- Customer service records
- Visitor logs

We use this type of information:

- To fulfill our business relationship with you, including customer service
- For recordkeeping and compliance, including dispute resolution
- For internal business purposes, such as finance, quality control, training, reporting and analytics
- For risk management, fraud prevention and similar purpose
- For our everyday business purposes

We may disclose this type of information to our affiliates and service providers and to:

- External partners, with your consent, with whom we have joint marketing arrangements
- Third parties as needed to complete the transaction, including delivery companies, agents and manufacturers

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- Our lawyers, auditors and consultants
- Customers, in connection with their audits of Würth Electronics, ICS, Inc.
- Other third parties as required by law

Online & Technical Information

We may collect this type of information from:

You and from your computer or devices when you interact with our websites and applications. For example, when you visit our websites, our server logs record your IP address and other information. Automatically, via technologies such as cookies, web beacons, when you visit our website or other websites third parties, including computer security services and advertising partners.

We also associate information with you using unique identifiers collected from your devices or browsers.

Data elements in this category include:

- IP Address
- MAC Address, SSIDs or other device identifiers or persistent identifiers
- Online user ID
- Device characteristics (such as browser information)
- Web Server Logs
- Application Logs
- Browsing Data
- First Party Cookies
- Third Party Cookies
- Flash Cookies
- Web beacons, clear gifs and pixel tag

(For more information regarding cookies visit <http://www.we-online.com/cookies>)

We use this type of information:

- For system administration, technology management, including optimizing our websites and applications,
- For information security and cybersecurity purposes, including detecting threats
- For recordkeeping, including logs and records that maintained as part of Transaction Information
- To better understand our customers and prospective customers and to enhance our Relationship Information, including by associating you with different devices and browsers that they may use.
- For online targeting and advertising limited to our own purposes
- For our Everyday Business Purposes
- We may disclose this type of information to our affiliates and service providers and to:
- Third parties who assist with our information technology and security programs, including companies such as network security services who retain information on malware threats detected.
- Third parties who assist with fraud prevention, detection and mitigation
- Contracted third party advertising partners
- Our lawyers, auditors and consultants
- Other third parties as required by law

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We collect this type of information from:

- You
- Payment processors and other financial institutions
- Third parties that provide security and fraud prevention services

Data elements in this category include:

- Bank account number and details (if you use automated payments)
- Payment card information

We use this type of information:

- To fulfill our business relationship with you, including processing payments, issuing credits and collections.
- For recordkeeping and compliance, including dispute resolution
- For internal business purposes, such as finance, audits, reporting and analytics
- For risk management, fraud prevention and similar purpose
- For our Everyday Business Purposes

We may disclose this type of information to our affiliates and service providers and to:

- Payment processors, financial institutions and others as needed to complete the transactions and for authentication, security and fraud prevention
- Our lawyers, auditors and consultants
- Customers, in connection with their audits of Würth Electronics, ICS, Inc.
- Other third parties as required by law

Compliance Data

We collect this type of information from:

- You
- Third parties, including companies that help us conduct internal investigations
- Data elements in this category include:
- Compliance program data, including customer screening records, and other record maintained to demonstrate compliance with applicable laws, such as tax laws, ADA, et al.

We use this type of information:

- To comply with and demonstrate compliance with applicable laws
- For legal matters, including litigation and regulatory matters, including for use in connection with civil, criminal, administrative, or arbitral proceedings, or before regulatory or self-regulatory bodies, including service of process, investigations in anticipation of litigation, execution or enforcement of judgments and orders
- For internal business purposes, such as risk management, audit, internal investigations, reporting, analytics
- For our Everyday Business Purposes
- We may disclose this type of information to our affiliates and service providers and to:
- Our lawyers, auditors and consultants.
- Other third parties (including government agencies, courts and opposing law firms, consultants, process servers and parties to litigation) in connection with legal matters

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Definitions

Everyday Business Purposes encompasses the Business Purposes (as defined in the CCPA) and following related purposes for which personal information may be used:

- To provide the information, product or service requested by the individual or as reasonably expected given the context in which with the personal information was collected (such as customer credentialing, providing customer service, personalization and preference management, providing product updates, and dispute resolution)
- For identity and credential management, including identity verification and authentication, system and technology administration
- To protect the security and integrity of systems, networks, applications and data, including detecting, analyzing and resolving security threats, and collaborating with cybersecurity centers, consortia and law enforcement about imminent threats
- For fraud detection and prevention
- For legal and regulatory compliance, including all uses and disclosures of personal information that are required by law or for reasonably needed for compliance with company policies and procedures, such as: anti-money laundering programs, security and incident response programs, intellectual property protection programs, and corporate ethics and compliance hotlines
- For corporate audit, analysis and reporting,
- To enforce our contracts and to protect against injury, theft, legal liability, fraud or abuse, to protect people or property, including physical security programs
- To de-identify the data or create aggregated datasets, such as for consolidating reporting, research or analytics,
- To make back-up copies for business continuity and disaster recovery purposes, and
- For corporate governance, including mergers, acquisitions and divestitures.

Non-Discrimination

We will not discriminate against you for exercising any of your CCPA Rights. Unless permitted by the CCPA, we will not:

Deny you goods or services

Suggest that you might receive a different price or rate for goods or services, including through granting discount or other benefits, or imposing penalties.

Changes to our Privacy Notice

We reserve the right to amend this privacy notice at our discretion and at anytime . When we make changes to this privacy policy, through notice on our website.